

Town of Greenville

Agenda for Board of Selectmen's Meeting

Wednesday, January 7, 2015 at **6:30 PM** in Town Hall Meeting Room

Board members/Staff Present at meeting:

Selectman Richard Peat (Chair) Selectman Bruce Wyman Town Manager John Simko
 Selectman Craig Watt (VC) Selectman Geno Murray PW Foreman Mark Bernier
 Town Clerk Roxanne Lizotte Selectman Josh Brown Police Chief Jeff Pomerleau

Others:

- 1. Opening of the Meeting & Declaration of Conflicts of Interest:** The Chairman will ask the members of the Board of Selectmen to review the meeting agenda and declare any potential conflicts of interest which members may have with the items listed.

- 2. Minutes of December 3, 2014 Meeting:**

- 3. Additions or Deletions to the Agenda**

- 4. Public Comment Period:**

- 5. Liquor License Request – Kelly's Landing:** Recommend approval.

- 6. Quit-Claim Deed – Bruce Rooney:** Recommend approval.

- 7. Update on Recreation Center – Sally Tornquist, Recreation Director:** The Town's Recreation Department and recently received a \$10,000 grant from the Plum Creek Foundation for purchase of exercise equipment for the Recreation Center at Leisure Life Lodge. Recreation Director Sally Tornquist will be present to discuss this project.

- 8. Update on Moosehead Lake Region Chamber of Commerce – Executive Director Angela Arno:** Our Chamber Executive Director recently contacted me to ask to give an update to the Board of Selectmen on Chamber activities, and to offer the Chamber's assistance in implementation of the Brand Development Guide expected this spring from the Community Branding Effort started by the Moosehead Lake Region Economic Development Corporation (MLREDC).

9. Downtown Revitalization: There is a lot of current and planned activity in Downtown Greenville (even if the cold and snow make it not seem so right now). There are active plans to tear down the Black Frog Restaurant building and reconstruct it as the Puckerbrush Bar and Grill. The Town is considering expansion of the Boardwalk as part of this project. Members of the Board of Selectmen and the MLREDC heard a presentation on Tax Increment Financing (TIF) that would be a great tool for encouraging investment in our downtown. Confidentially, two other property owners in the downtown area have contacted me about interest in redeveloping their properties. And based on the list of “low hanging fruit” suggestions for improving the Moosehead Lake Region at the October 3 branding Kick-Off meeting with Roger Brooks, it’s clear that a major focus of this effort will be on revitalizing Greenville’s downtown.

As Town Manager I suggest that the Board of Selectmen appoint a Downtown Revitalization Committee and also authorize me to work with this committee to accomplish several things, including:

- Work with the Maine Development Foundation’s Downtown Center program staff to learn best practices for downtown revitalization in Maine.
- Assuming that the Town would benefit from having more young professionals live and work in our community, survey young entrepreneurs to learn what they would like to see in our downtown and whether these things would encourage them to invest here.
- Seek funding for a streetscape planner / landscape architect to develop a vision for what downtown Greenville might look like in the future (drawing from these planned projects and adding to them).
- Visit other successful downtowns in Maine and learn what makes them appealing to visitors and entrepreneurs alike.

Such an effort will take years to accomplish, but we have a growing wave of private investment which can invigorate these efforts. Moreover, the Brand Development Guide for the Moosehead Lake Region will likely include many suggestions for improving our downtown. The purpose of forming a committee now and beginning this work now, is to be better prepared to receive these suggestions and to be prepared to take action.

In 2015, I would suggest AT LEAST two actions on behalf of the Town: initiate a downtown tax increment finance district, and become part of MDF’s Downtown Center Program. After these actions are taken, others may become apparent, such as seeking a Downtown Revitalization grant through the Community Development Block Grant (CDBG) program.

10. Review of Solid Waste Contracts with Sean Bolen, DBA Moosehead Rubbish, Inc.: Sean and the Town Manager will meet to review these contracts Tuesday or Wednesday before the meeting. The Board of Selectmen will review these and make changes as they deem appropriate.

11. Northbound Snowmobile Trail Update: An agreement has been reached between the Moosehead Riders Snowmobile Club and the Wilson Pond Association to allow the snowmobile trail to run the outer Scammon Road for this winter. A great deal of time has been spent on this agreement by all parties. This is very good news for the greater Greenville community this winter: the work begins now to find a permanent solution for a northbound snowmobile trail on the east side of the lake.

12. Additions to the Agenda:

13. Town Manager's Report:

14. What's On Your Mind? - Opportunity for Selectmen to share questions, concerns, ideas or suggestions – informational only.

15. Adjourn